



SIGMA ALPHA EPSILON

Cal Beta Chapter — Est. 1894
2722 Bancroft Way, Berkeley, CA 94704
SAECalBeta.org

December 2010

Season Greetings to SAE Cal Beta Brothers Near and Far,

On behalf of the entire Cal Beta Housing Corp. Board, we want to extend our warmest holiday greetings to you and your families. As we approach the end of 2010, we thought we would take a moment to reflect on a few of Cal Beta's accomplishments over the last twelve months.

The Active Chapter consists of 55 "veteran" actives and 22 "about-to-be-initiated" pledges, one of the largest pledge classes in the history of Cal Beta. Under the very capable leadership of two-term EA Tom Johnson '07, the House has further strengthened its status as one of Cal's upper-tier fraternities. Our Cal Beta member graduates go on to top graduate schools and high level positions in business, but we are not just an academic-house. We have our star athletes from many Cal sports like rugby, crew, and football, including Mike Mohamed '07, Cal's middle linebacker extraordinaire, All-Pac-10 first-team selection, and Academic All-American, but we're not just a jock-house. We continue to throw some of the campus's best parties like South Seas and Paddy Murphy's, but we're not just a party-house either. We have found a solid middle ground where the undergraduates can pursue their degrees and experience the bonds of brotherhood in ways that would make our 1894 founder Vance C. Osmond more than a little proud.

The house has never looked better. If you have not been by for awhile, come visit and check it out with your own eyes. Just don't expect to park on the front lawn. We are fiercely protecting that sacred piece of turf behind a decorative fence, unlike the SNU's next door whose front yard looks like s***.

The annual Jack Leathers Christmas reunion was recently held at The Fish Market restaurant in San Mateo. Check out the pictures on our website at SAECalBeta.org. This group of alumni stretching from the late 40s to early 60s has been meeting regularly for the last several decades. Thanks to Jim Kidder '54 for all the time and energy he puts into organizing this fabulous event.

Duck Dinner was back in its usual spot this year the night before Big Game. We had a great turnout of 130+. Check-out all the photos also on our website. Thanks to Chef Ed for a fabulous meal and to EDA Trevor Abbott '08 for making sure all of us had a place to sit in the main dining room and sufficient libations to quench our thirst. Thanks to Mark Biestman '76 for arranging to have Coach Mike Montgomery speak about his days as an SAE at Long Beach State and about the prospects for the 2010/2011 Cal basketball team.

This year's Duck Dinner also marked the start of a very important new tradition at Cal Beta—honoring the greats of our past by inducting them into the Cal Beta SAE Hall of Fame. This year's inaugural recipients were Phil Knox, Jr. '41, Paul Manolis '49, Dr. Jim Peterson '63 and Alex Fagan '72. Read their biographies and testimonials on the website at SAECalBeta.org and please consider nominating other worthy candidates. We will be hosting the next Hall of Fame ceremony in mid-May 2011 and look forward to seeing and honoring the new class of Hall of Fame inductees and their guests. Watch the website for the details of this important new spring event.

With the help of Fraternity Management Group and Director of Alumni Relations John Williams '71, we continue to make steady progress in improving the quality of our alumni communications including semi-annual newsletters, regular email blasts, and frequent updates to the website. We now have contact information for over 1000 Cal Beta SAE alums posted on our website SAECalBeta.org. Remember, in order to access the password-protected member directory, you need to enter the User Name **CALBETA** (all caps) and the password **phialpha** (all lower case). Once you're in, you can search the directory by last name, zip code, initiation date and graduation date. You should have no trouble at all finding your SAE friends and pledge brothers.

We need your assistance, too. Please help us track down lost brothers and missing email addresses. Both lists are also posted on the website. Please make sure your contact info is current by updating your online profile whenever you move or change email providers, etc., etc. It's harder work than you might think keeping track of 1000+ living Cal Beta alums!

We also need your help to continue to improve and maintain the SAE house and to enable us to offer scholarships to deserving undergraduate actives who might not otherwise be able to afford to live in the SAE house or even attend UC Berkeley. Your contributions go to the Cal Beta SAE Educational Institute, Inc., a tax exempt 501(c)(3) non-profit corporation which owns and operates the property at 2722 Bancroft Way. Each and every Cal Beta alumnus is a member of the Educational Institute, and in a manner of speaking, we are all part-owners of the house. Help us maintain OUR house.

In honor of Paul Manolis '49, Cal Beta historian and creator of the original 1894 Club, we have reinstated the 1894 Club where donation amounts are made in multiples of \$18.94. Your ongoing support is very important for us to keep the Cal Beta SAE House strong and prosperous in the years ahead, whether it's at the 1x level of \$18.94, the recommended 10x level of \$189.40, or as a few of our alums have already contributed, the 100x level of \$1,894.00! Please mail your contributions to the Cal Beta SAE Educational Institute c/o Bill Rodgers at 1638 Visalia Ave., Berkeley, CA 94707. We have enclosed a giving envelope for your convenience.

We would like to close by quoting the SAE Creed, *The True Gentleman*, by John Walter Wayland. These words are as true today as the day they were written back in 1899.

The True Gentleman is the man whose conduct proceeds from good will and an acute sense of propriety, and whose self control is equal to all emergencies; who does not make the poor man conscious of his poverty, the obscure man of his obscurity, or any man of his inferiority or deformity; who is himself humbled if necessity compels him to humble another; who does not cringe before power or boast of his own achievements; who speaks with frankness but always with sincerity and sympathy; whose deed follows his word; who thinks of the rights and feelings of others rather than his own; and who appears well in any company, a man with whom honor is sacred and virtue safe.

In the spirit of brotherhood and true gentlemen,

The Cal Beta Housing Corp. Board

Bob Leslie '51 – Chairman
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 John Williams '71 – Alumni Relations

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